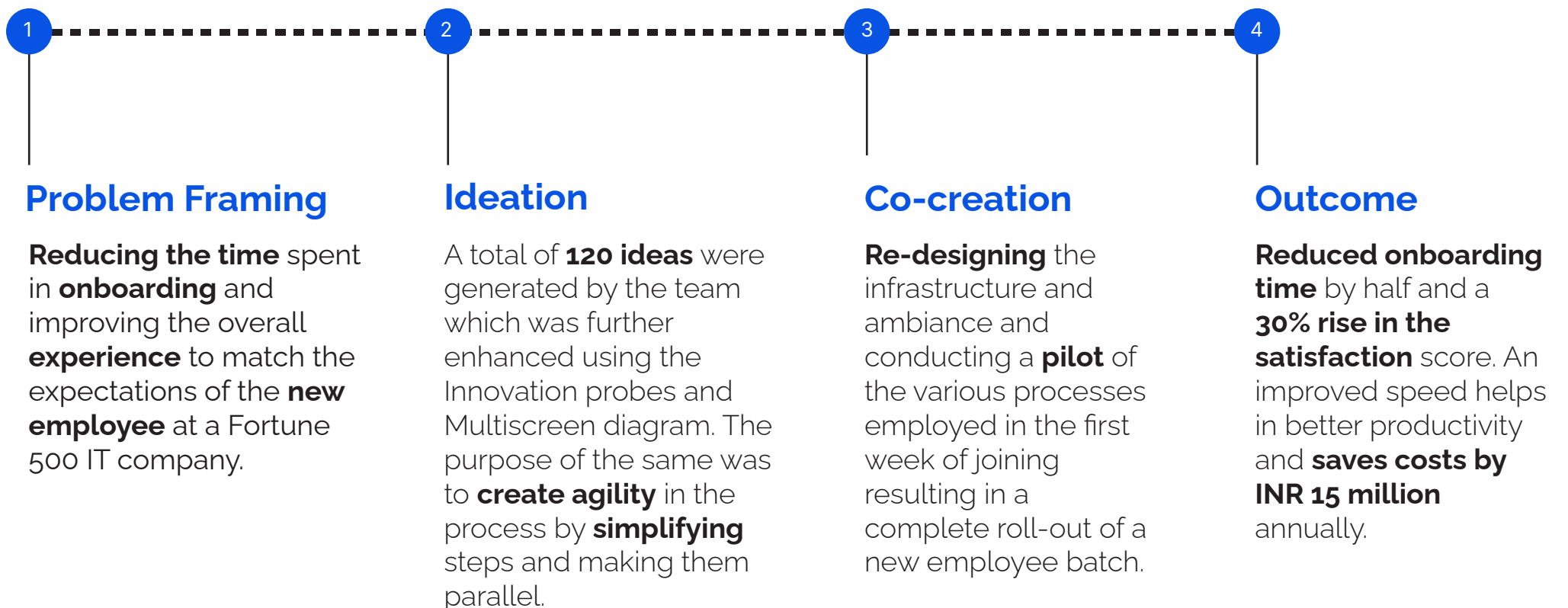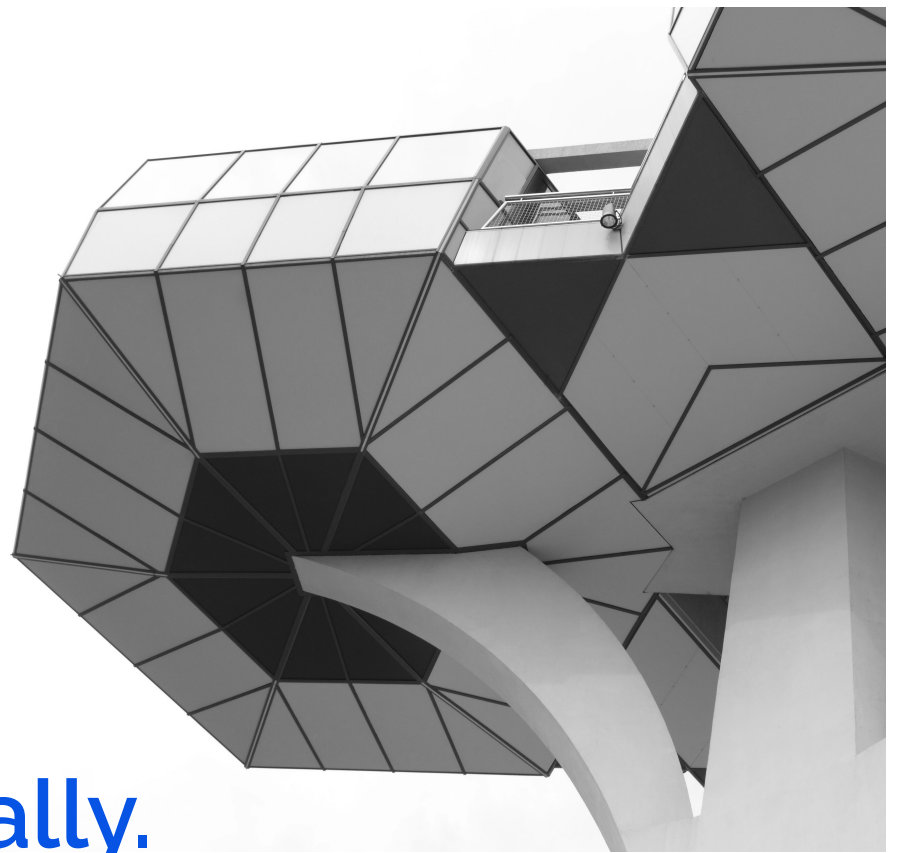The QGLUE Design Thinking Capstone Project presents to you, a higher standard to the practice of Design Thinking.

# How one of the top 10 global IT companies used Design Thinking to transform their onboarding process and save INR 15 million annually.



## 1 Problem Framing

**Reducing the time** spent in **onboarding** and improving the overall **experience** to match the expectations of the **new employee** at a Fortune 500 IT company.

## 2 Ideation

A total of **120 ideas** were generated by the team which was further enhanced using the Innovation probes and Multiscreen diagram. The purpose of the same was to **create agility** in the process by **simplifying** steps and making them parallel.

## 3 Co-creation

**Re-designing** the infrastructure and ambiance and conducting a **pilot** of the various processes employed in the first week of joining resulting in a complete roll-out of a new employee batch.

## 4 Outcome

**Reduced onboarding time** by half and a **30% rise in the satisfaction** score. An improved speed helps in better productivity and **saves costs by INR 15 million** annually.

**Contact us to get your business problem solved**

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**DESIGN THINKING CAPSTONE PROJECT**

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